

SOUTHWEST ARKANSAS

SADA



**POWERING
THE NEXT GENERATION
OF AMERICAN INDUSTRY**

ALIGNED FOR PROGRESS





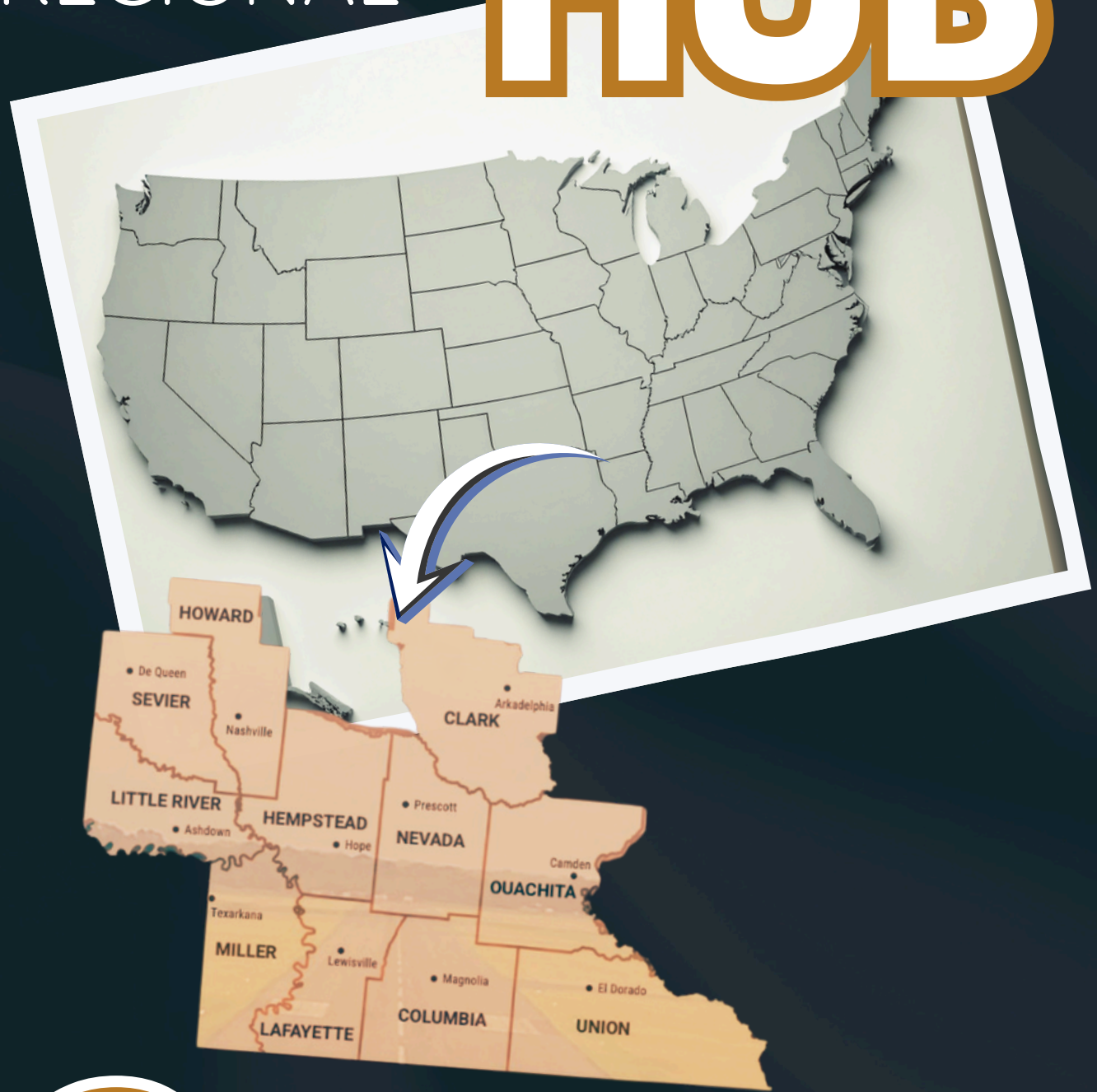
A COORDINATED REGIONAL MARKET BUILT FOR GROWTH

Southwest Arkansas Development Alliance (SADA) aligns eleven counties into a single, coordinated economic region—integrating workforce, infrastructure, and leadership to streamline development and accelerate speed to market.



CENTRAL
REGIONAL

HUB



3

STATES IN 4 HOURS OR LESS

Southwest Arkansas is the Center of a
major Three-State Trade Corridor

SOUTHWEST ARKANSAS

INVESTED

\$97 MILLION

IN INFRASTRUCTURE OVER THE LAST 6 YEARS

OVER

\$3.7 MILLION

IN STATE & LOCAL SITE INVESTMENTS IN 2024-2025

STRATEGIC INVESTMENT
PREPARING FOR GROWTH

WWW.GROWINGSOUTHWESTARKANSAS.COM

LOWER COST. GREATER REACH

MORE EFFICIENCY



HWAYS

2 INTERSTATES

6+ U.S. HIGHWAYS

RAIL

3 CLASS I

6 SHORTLINE

S I T E R E A D Y

YOUR NEXT SITE STARTS HERE

Scan to Explore Sites and Data



<https://buildingsandsites.com/sada>

READY SITES SUPPORTED BY
INFRASTRUCTURE, WORKFORCE, AND
REGIONAL COORDINATION.

WWW.GROWINGSOUTHWESTARKANSAS.COM

WORKFORCE READY



SOUTHWEST ARKANSAS COMMUNITY COLLEGE CONSORTIUM

SWACCC, supported by the Arkansas Economic Development Commission, integrates five colleges into a coordinated regional workforce system designed around employer demand. Training is developed with industry, aligning curriculum to real time needs and delivering a reliable pipeline of job ready talent across Southwest Arkansas.

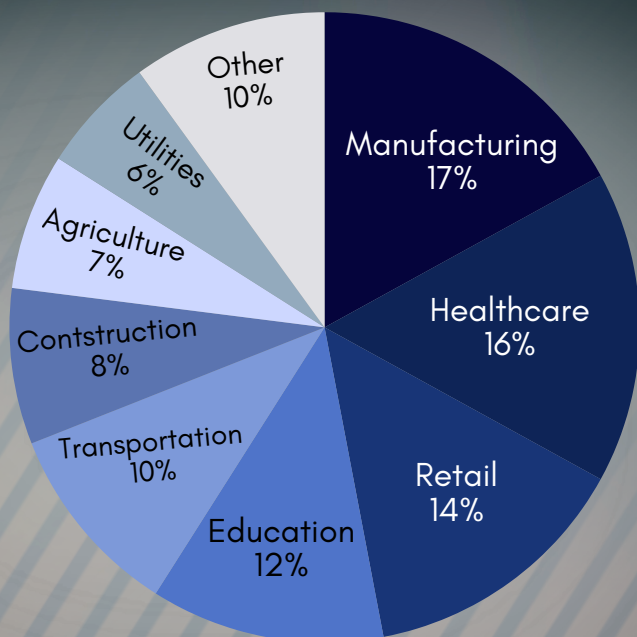
UA COSSATOT | UA HOPE-TEXARKANA | UA RICH MOUNTAIN | SAU TECH | SOUTHARK

TRAINING DEVELOPED WITH EMPLOYERS. TALENT READY FOR WORK.

REGIONAL LABOR FORCE BY COUNTY

COUNTY	POPULATION	LABOR FORCE	EMPLOYMENT	UNEMPLOYMENT
Clark	21,000	9,800	9,300	5.1%
Columbia	22,000	9,700	9,200	5.2%
Hempstead	20,000	8,800	8,300	5.7%
Howard	12,400	5,100	4,800	5.9%
Lafayette	6,300	2,200	2,100	4.8%
Little River	12,000	5,300	5,000	5.6%
Miller	42,600	17,600	16,900	4.3%
Nevada	8,200	3,200	3,000	6.2%
Ouachita	22,500	9,600	9,100	5.2%
Sevier	15,800	6,200	5,900	4.9%
Union	38,400	18,400	17,600	4.3%

REGIONAL EMPLOYMENT BY INDUSTRY



MANUFACTURING EMPLOYMENT

8%

IN THE UNITED STATES

12%

IN ARKANSAS

17%

IN SOUTHWEST ARKANSAS

Source: Anonymized Mobile Data

A REGION BUILT ON INDUSTRY

SOUTHWEST ARKANSAS SUPPORTS A DIVERSE AND GROWING ECONOMY WITH STRENGTH IN MANUFACTURING, ENERGY, LOGISTICS, AND AGRICULTURE.



TOP INDUSTRY

MANUFACTURING
FOREST PRODUCTS
ENERGY
AGRICULTURE
FOOD PROCESSING
TRANSPORTATION & LOGISTICS

Regional Population:

222,000

Regional Workflow:

110,000

Regional GDP:

\$8.4 Billion



MANUFACTURING EMPLOYMENT EXCEEDS STATE AND NATIONAL AVERAGES.

SOUTHWEST ARKANSAS LABOR SHED

Access to a multi-state labor shed supports workforce growth and operational flexibility.

60,000

Workers **30 MIN**

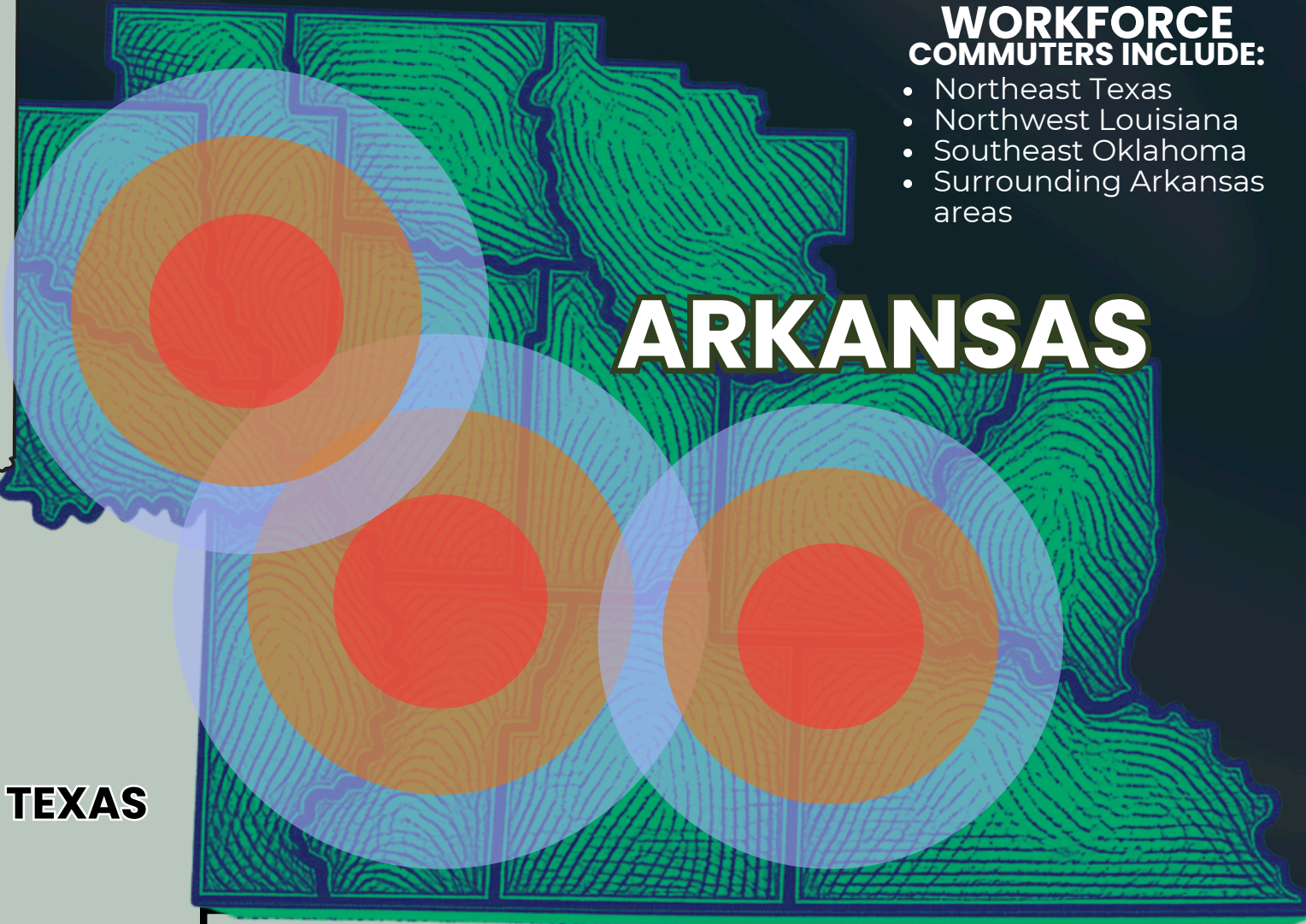
95,000

Workers **45 MIN**

160,000

Workers **60 MIN**

OKLAHOMA



WORKFORCE COMMUTERS INCLUDE:

- Northeast Texas
- Northwest Louisiana
- Southeast Oklahoma
- Surrounding Arkansas areas

ARKANSAS

TEXAS

LOUISIANA

WHY DO COMPANIES CHOOSE SOUTHWEST ARKANSAS?

LOWER OPERATING COSTS

MULTI-STATE MARKET ACCESS

EMPLOYER-DRIVEN WORKFORCE SYSTEM

COORDINATED REGIONAL LEADERSHIP

CERTIFIED SITES TO REDUCED RISK

LET'S CONNECT

[www. GrowingSouthwestArkansas.com](http://www.GrowingSouthwestArkansas.com)

FACEBOOK | INSTAGRAM | LINKEDIN

LET'S BUILD WHAT'S NEXT TOGETHER



WWW.GROWINGSOUTHWESTARKANSAS.COM



WE APPRECIATE THE SUPPORT OF DNT MEDIA IN
DEVELOPING THE REGION'S ONLINE PRESENCE AND
HELPING SHARE THE STORY OF SOUTHWEST ARKANSAS.



PUBLICATION DEVELOPED IN COLLABORATION WITH
FRIENDS ECONOMIC DEVELOPMENT.